

16th June 2018 — CONCERT REPORT — to Members and Friends

Performance on the day: Thank you to all those whose work (seen and unseen) made the evening possible — performers, volunteers and sponsors. The performance was enjoyed by an appreciative audience of record number for TP, and also by those taking part.

“I am writing to express my appreciation of a wonderful evening of Sibelius. It was a real treat and thoroughly enjoyable.”

“A really fabulous concert, orchestra played with passion and energy and certain moments were overwhelmingly beautiful. Soloist was superb.”

“congrats on making the management and admin so much slicker than it was last time I played!”

The June concert brought our 2017-18 season to a close on a high note.

Financial: It may seem rather mundane to begin each concert report with the financial performance, but to be sustainable, we must aim at least to cover our costs, which for concerts of 48 performers are considerable. Each time, we take a substantial risk should anything go wrong.

Overall the concert produced a loss of £83.

Gross revenue: £2,089 (inc £65 to be received) *ticket and programme sales*

Attendance (paid): 151 tickets sold

*Ticket sales compares with an average of 108 for the period Mar '16–Mar '18;
previous highest 134 on Mar '17*

Lessons and feedback:

We are always at pains to learn from our experience of the whole process leading to the concert, not just the concert itself: in particular, what could we do better? We have received some comments, thank you, and always happy to take more. These, collected and collated, will be shared without attribution.

Preparation: “felt under rehearsed” is a common remark.

Stage lights: we will discuss with LAC to improve the set up.

Flash photography during performances: There is little we can do. If the audience ignores our pleas. We will make the “No photography” calls louder.

Publicity: we could make more use of social media. We could and should also work to enhance the TP brand. Work for the December concert has already begun and will build up.

Music: invariably string parts, go missing; result extra hire costs, work for the librarian

Ideas to make our rehearsals more effective have been approved by Cttee and will be introduced at the start of rehearsals for 1st December. Details will be given in our next mailing “New Season — New Adventure” which will be coming to you shortly.

Our best wishes to all.

Alan (Chair)